



EARLY CHILDHOOD TASK FORCE

CRITERIA TO DETERMINE PRIORITIZED SYSTEM ROLES FOR FTF

Based on feedback from the survey the criteria below will be used to prioritize the system roles for which FTF will focus on over the next five years. All twenty system roles will be considered by the Task Force as they all align to FTF's mission and the guiding principles can be applied to each role when carried out.

As a reminder the Task Force agreed to the following Guiding Principles:

- FTF will emphasize the whole child including the cognitive, physical, social and emotional health and development of young children.
- FTF will support children across diverse socio-economic, geographic, cultural, and educational backgrounds.
- FTF will prioritize serving underserved and at-risk children and their families.
- FTF will continue to foster, leverage, and promote collaboration with partners committed to child well-being.
- FTF will continue to serve in a leadership, convening, and funder capacity in advancing the early childhood system.

Criteria

1. **Momentum**—prioritizing the role ensures progress in this specific area continues and grows.
2. **Sustainability**—the role when carried out can be sustained over time and the conditions of the desired system can be met. Application of this criterion includes consideration of opportunities to leverage partnership and resources.
3. **Measurable Impact**—the role when carried out has a measurable impact on desired outcomes.
4. **Scale**—the role when carried out can achieve scale.
5. **Critical Gap in the System**—the role when carried out addresses a critical gap in the early childhood system that cannot be left unaddressed.

Survey Feedback

- 18 responses with 16 individuals in support of the criteria.
- Two suggestions to not include Momentum as a criterion because it may be addressed and evaluated by scale and measurable impact or sustainability.
- One suggestion to not include Sustainability but no reason provided.
- Comments included:

- One suggestion that everything could be marked yes under the criterion, Critical Gap.
- One respondent suggested that FTF should consider fewer priorities
- Additional criteria suggested by one respondent included Focus, Impact, Communication:
 - Focus - Consider focusing on what only FTF can uniquely do. What role is it best positioned to play?
 - Impact - With help from partners, what could FTF get done? Will the impact be meaningful to parents, partners, policymakers? (adding this language to complement and put a finer point on the measuring impact criteria above).
 - Ease of communication - FTF should consider focusing on 1-3 big priorities that are easy to communicate to the public and resonate with policymakers and the public. So when people ask what FTF does - it is a simple answer that can roll off anyone's tongue.