

SFY 2017 - Tobacco Fund for FTF Areas for Strategies by Goal Area

Information included in this document is a summary of the strategies funded at the regional and statewide levels. It is organized by goal areas, which are: Quality and Access, Professional Development, Health, Family Support, Evaluation, Coordination and Community Awareness.

Quality and Access

\$ 66,583,677

First Things First envisions a comprehensive early care and education system that addresses quality, accessibility and affordability. High quality is promoted by Quality First, FTF's signature quality improvement and rating system for regulated early care and education settings. In addition, higher quality programs must be both accessible to all children and affordable for families of every income level. Quality First Scholarships and Prekindergarten strategies promote affordability of a variety of quality early care and education settings, offering families the ability to choose the setting that best meets their needs. Additionally, quality early and education must be accessible to children of all abilities and needs. Some regions have addressed the issue of inclusion of children with disabilities and special health care needs directly through consultation and professional development strategies. While regulated care and education is a FTF prioritized role, in Arizona it is estimated that over 60% of children ages 3 and younger are cared for in family, friend and neighbor (FFN) settings for which there is no public oversight. Some FTF strategies address improving the quality of these settings through education and support groups. It is the intent of FTF to ensure that all early care and education programs actively include children with special needs.

Family, Friends & Neighbors

\$ 3,353,000

Strategy Intent and Description	Regional Partnership Council	Allotment
The intent of the evidence informed Family, Friend and Neighbor Care strategy is to increase the quality of FFN settings by providing training, professional development and provision of or access to tangible financial resources to family, friend and neighbor caregivers. The expected result is an improvement in the quality of caregiving, teaching and learning for children in unregulated home based early care and education settings.	La Paz/Mohave	\$ 240,000
	Navajo Nation	\$ 150,000
	Phoenix North	\$ 754,000
	Phoenix South	\$ 1,000,000
	Pima North	\$ 150,000
	Pima South	\$ 160,000
	Pinal	\$ 420,000
	San Carlos Apache	\$ 54,000
	Southwest Maricopa	\$ 275,000
	Yuma	\$ 150,000

Inclusion of Children with Special Needs

\$ 1,158,000

Strategy Intent and Description	Regional Partnership Council	Allotment
The intent of the evidence informed strategy, Inclusion of Children with Special Needs, is to provide onsite consultation and coaching to increase the capacity of early education programs to include and serve children with special health and/or developmental needs. The expected results include: early care and education professionals increasing their knowledge of how to effectively serve children with special needs and as a result being more willing to enroll children with health or developmental concerns.	Phoenix North	\$ 500,000
	Phoenix South	\$ 458,000
	Yuma	\$ 200,000

Kindergarten Transition

\$ 50,000

Strategy Intent and Description	Regional Partnership Council	Allotment
The intent of the promising practice strategy, Kindergarten Transition, is to develop and facilitate a community of practice model that brings together local groups of early care and education program providers and administrators and teachers from public elementary school sites offering kindergarten. The expected result is a collaborative and coordinated kindergarten transition approach and plan that increases the effectiveness of transition into kindergarten for children and families in the local community.	Southwest Maricopa	\$ 50,000

Language, Communication and Literacy in ECE Settings **\$ 250,000**

Strategy Intent and Description	Regional Partnership Council	Allotment
The intent of the evidence-informed Language, Communication and Literacy in Early Care and Education Settings strategy is to provide instruction for early care and education providers and teachers on early language and literacy by offering consultation and training to effectively incorporate language and literacy into everyday teaching and care. The expected results are higher quality early childhood education curriculum practices and programs related to early language and literacy.	Pima North	\$ 100,000
	Pima South	\$ 150,000

Quality First **\$ 19,753,135**

Strategy Intent and Description	Regional Partnership Council	Allotment
This evidence informed strategy is intended to increase the quality of early care and education programs serving children birth through five in order to help children prepare for success in kindergarten and beyond. This strategy also includes the QF Academy, QF Assessment, QF Coaching and Incentives and Licensing Subsidy.	Cochise	\$ 468,768
	Coconino	\$ 342,078
	Cocopah Tribe	\$ 6,304
	Colorado River Indian Tribes	\$ 35,676
	East Maricopa	\$ 1,041,912
	Gila	\$ 76,871
	Gila River Indian Community	\$ 38,083
	Graham/Greenlee	\$ 123,440
	Hualapai Tribe	\$ 6,169
	La Paz/Mohave	\$ 279,825
	Navajo Nation	\$ 440,125
	Navajo/Apache	\$ 48,940
	Northwest Maricopa	\$ 1,107,994
	Pascua Yaqui Tribe	\$ 11,494
	Phoenix North	\$ 2,069,332
	Phoenix South	\$ 1,909,553
	Pima North	\$ 1,589,355
	Pima South	\$ 1,043,904
	Pinal	\$ 514,542
	San Carlos Apache	\$ 113,146
	Santa Cruz	\$ 75,744
	Southeast Maricopa	\$ 898,554
	Southwest Maricopa	\$ 334,213
	Tohono O'odham Nation	\$ 126,202
	White Mountain Apache Tribe	\$ 94,025
	Yavapai	\$ 562,660
	Yuma	\$ 425,584
	State	\$ 5,968,645

Quality First Scholarships

\$ 41,663,542

Strategy Intent and Description	Regional Partnership Council	Allotment
The intent of the evidence based strategy, Quality First Scholarships, is to provide financial assistance in the form of scholarships for children from low income families (200% of Federal Poverty Level and below) to attend quality early care and education programs. The expected result is increased access for families to quality early care and education settings that promote readiness for kindergarten.	Cochise	\$ 1,272,251
	Coconino	\$ 843,000
	Colorado River Indian Tribes	\$ 153,985
	East Maricopa	\$ 2,978,380
	Gila	\$ 312,109
	Gila River Indian Community	\$ 260,091
	Graham/Greenlee	\$ 486,024
	La Paz/Mohave	\$ 1,546,987
	Navajo Nation	\$ 1,980,178
	Navajo/Apache	\$ 160,686
	Northwest Maricopa	\$ 5,000,000
	Pascua Yaqui Tribe	\$ 101,227
	Phoenix North	\$ 6,578,959
	Phoenix South	\$ 5,605,082
	Pima North	\$ 3,096,523
	Pima South	\$ 823,027
	Pinal	\$ 1,745,920
	Santa Cruz	\$ 287,523
	Southeast Maricopa	\$ 3,100,000
	Southwest Maricopa	\$ 1,327,832
Tohono O'odham Nation	\$ 212,622	
White Mountain Apache Tribe	\$ 289,351	
Yavapai	\$ 1,450,000	
Yuma	\$ 2,051,785	

Start Up, Expansion, and Learning Lab

\$ 338,000

Strategy Intent and Description	Regional Partnership Council	Allotment
The intent of the promising practice strategy, Start-Up, Expansion and Learning Lab is to recruit new or existing providers to begin to serve or expand services to children birth to age 5 and not yet in kindergarten and/or Early Childhood Education (ECE) students seeking high quality practicum opportunities. The expected results are an increase in the number of slots available in high quality early care and education programs that are state/tribal licensed or certified. It is also expected that there will be an increase in the number of high quality early care and education students that have an opportunity to grow their practice in a high quality early learning environment.	Navajo Nation	\$ 150,000
	Tohono O'odham Nation	\$ 50,000
	White Mountain Apache Tribe	\$ 80,000
	Yuma	\$ 58,000

Summer Transition to Kindergarten

\$ 18,000

Strategy Intent and Description	Regional Partnership Council	Allotment
The intent of the evidence informed strategy, Summer Transition to Kindergarten, is to provide classroom experiences for children who may not have had any preschool experiences (and their families) in order to prepare for the transition to kindergarten. The expected result is that children and their families are more prepared for the school-based environment and learning activities upon entry into kindergarten.	Salt River Pima-Maricopa Indian Community	\$ 18,000

Professional Development

\$ 7,015,947

As research has shown that well-educated and highly skilled early childhood teachers are strongly linked with high quality and optimal child outcomes at entry into kindergarten, First Things First will lead the effort to develop a comprehensive and well-articulated professional development system within Arizona. This system will ensure that more early care and education professionals have access to education and training to achieve degrees, credentials and specialized skills to promote children's cognitive, social, emotional and physical development. As a result of higher educational attainment and specialized in-service training, professional compensation will increase and more staff will remain in the field of early care and education.

Professional REWARDS

\$ 716,700

Strategy Intent and Description	Regional Partnership Council	Allotment
The intent of this promising practice strategy, First Things First (FTF) Professional REWARDS, is to provide financial incentives to early care and education teachers for children birth to age 5, and is dependent on the teacher's educational attainment, continued educational progress and commitment to continuous employment. The expected result is improved retention rates of highly qualified teachers, an improvement in the educational level of the professional workforce and continuity of care for young children enrolled in early care and education programs.	Graham/Greenlee	\$ 27,000
	Navajo Nation	\$ 54,250
	Pima North	\$ 307,800
	Pima South	\$ 200,000
	San Carlos Apache	\$ 47,000
	White Mountain Apache Tribe	\$ 33,300
	Yavapai	\$ 47,350

Professional Development for Early Childhood Professionals

\$ 3,336,557

Strategy Intent and Description	Regional Partnership Council	Allotment
The intent of the evidence informed Professional Development for Early Care and Education Professionals strategy is to provide high quality professional development for those that teach and care for young children. Services must include at least two of the following components: providing professionals with a series of learning seminars; the establishment of communities of practice; and/or, individual coaching for leaders and/or practitioners. The expected results of the implementation of this strategy include: participants increasing their knowledge base of early childhood and changing their practice in supporting young children's development and learning; and, participants receiving higher education credit for these learning opportunities that will articulate into a degree or certificate program.	Cochise	\$ 100,000
	East Maricopa	\$ 300,000
	La Paz/Mohave	\$ 300,000
	Navajo Nation	\$ 125,000
	Navajo/Apache	\$ 225,000
	Pascua Yaqui Tribe	\$ 50,000
	Phoenix North	\$ 267,000
	Phoenix South	\$ 354,557
	Pima North	\$ 780,000
	Pima South	\$ 425,000
	Southeast Maricopa	\$ 160,000
	Tohono O'odham Nation	\$ 120,000
	Yuma	\$ 130,000

Registry and College Scholarships

\$ 2,962,690

Strategy Intent and Description	Regional Partnership Council	Allotment
The Registry and College Scholarships are two components of Arizona's Early Childhood Workforce Career and Professional development Network. The Network is intended to be a one stop shop for early childhood professionals to seek career and professional development opportunities. The expected results include: elevating and professionalizing the field; recruiting and retaining quality early childhood professionals; supporting continuing education and degree completion; and, increasing the quality of services provided to young children.	Navajo Nation	\$ 108,000
	Navajo/Apache	\$ 21,600
	Northwest Maricopa	\$ 64,800
	Pascua Yaqui Tribe	\$ 21,600
	Pima North	\$ 21,600
	Pima South	\$ 32,400
	San Carlos Apache	\$ 50,000
	State	\$ 2,525,690
	Tohono O'odham Nation	\$ 43,200
	White Mountain Apache Tribe	\$ 40,800
	Yuma	\$ 33,000

Health

\$ 15,818,168

First Things First will improve children's access to health care by increasing the number of children with continuous medical, mental health and dental insurance coverage, expand access to medical and dental homes, increase medical professionals' use of best practice guidelines for preventive medical, oral and mental health care, expand use of early screening to identify children with developmental delays, and increase accessibility to needed treatment services identified through screening.

Care Coordination/Medical Home

\$ 3,018,000

Strategy Intent and Description	Regional Partnership Council	Allotment
The intent of the evidence-based Care Coordination/Medical Home strategy is to embed a care coordinator into a clinical practice to assist at-risk families with young children to navigate the complex health care and social service systems. The expected result of effective care coordination is that children receive well-child visits, coordination of health and social services that they need, and that they use services efficiently to avoid duplication and unnecessary stress on their families.	Coconino	\$ 300,000
	East Maricopa	\$ 394,000
	Navajo/Apache	\$ 600,000
	Northwest Maricopa	\$ 200,000
	Phoenix South	\$ 1,300,000
	Southwest Maricopa	\$ 200,000
	White Mountain Apache Tribe	\$ 24,000

Developmental and Sensory Screening

\$ 775,000

Strategy Intent and Description	Regional Partnership Council	Allotment
The intent of the evidence based Developmental and Sensory Screening strategy is to support routine and age appropriate screening of all young children. The expected result is early identification of a developmental, hearing or vision concern, and referral for further evaluation if necessary. This can be a stand-alone strategy or a secondary strategy associated with other First Things First (FTF) strategies.	Gila	\$ 30,000
	Phoenix North	\$ 200,000
	Phoenix South	\$ 150,000
	Pinal	\$ 330,000
	San Carlos Apache	\$ 65,000

Family Support – Children with Special Needs

\$ 830,000

Strategy Intent and Description	Regional Partnership Council	Allotment
The intent of the evidence informed Family Support for Children with Special Needs strategy is to promote healthy physical, social and emotional developmental support to children and their families. The expected result is children and their families will gain knowledge about developmental concerns they may have and that the child's development will progress as a result of the supportive interactions.	Northwest Maricopa	\$ 200,000
	Southwest Maricopa	\$ 200,000
	White Mountain Apache Tribe	\$ 190,000
	Yuma	\$ 240,000

Mental Health Consultation

\$ 3,591,047

Strategy Intent and Description	Regional Partnership Council	Allotment
The intent of this strategy is to build the skills and capacity of early childhood educators and family support staff to prevent, identify, and reduce the impact of social-emotional development problems among young children. The expected result is the prevention, early identification, and reduction of challenging classroom behaviors and improved teacher skills. Further expected results are a decrease in negative outcomes for children, such as expulsion from preschool programs.	East Maricopa	\$ 395,743
	Navajo Nation	\$ 208,064
	Northwest Maricopa	\$ 403,887
	Phoenix North	\$ 527,000
	Phoenix South	\$ 502,000
	Pima North	\$ 428,365
	Pima South	\$ 171,346
	Pinal	\$ 171,346
	Salt River Pima-Maricopa Indian Community	\$ 24,478
	Southeast Maricopa	\$ 514,038
	Yavapai	\$ 244,780

Nutrition/Obesity/Physical Activity

\$ 1,210,054

Strategy Intent and Description	Regional Partnership Council	Allotment
The intent of this strategy is to ensure that children have stable access to healthy and nutritious food and are exposed to daily physical activity, thus increasing their ability to be ready to learn and be successful in kindergarten. This strategy intends to do this via two options (health education and food distribution) that can be provided on their own or coupled together.	Cocopah Tribe	\$ 1,500
	Colorado River Indian Tribes	\$ 31,822
	Hualapai Tribe	\$ 2,802
	Navajo Nation	\$ 780,930
	Phoenix South	\$ 85,000
	Salt River Pima-Maricopa Indian Community	\$ 6,000
	San Carlos Apache	\$ 182,000
	Southwest Maricopa	\$ 100,000
	Yuma	\$ 20,000

Oral Health

\$ 3,845,044

Strategy Intent and Description	Regional Partnership Council	Allotment
The intent of the evidence-based Oral Health Strategy is to provide best practice approaches that enhance the oral health status of children birth through age 5. The expected results are prevention of tooth decay and reduction in the prevalence of early childhood tooth decay and the associated risks for pain and infections that can lead to lifelong complications to health and wellbeing. The approaches for this strategy include: oral health screening for children and expectant mothers with referrals to oral health providers for follow up care as needed; fluoride varnishes for children; oral health education for families and other caregivers; and, outreach to families, other caregivers including early learning and care providers, and oral health and medical professionals. This strategy focuses on parent knowledge acquisition, changes in behaviors and supports children being ready for learning and for school.	Cochise	\$ 133,500
	Coconino	\$ 127,000
	East Maricopa	\$ 250,000
	Navajo Nation	\$ 405,828
	Navajo/Apache	\$ 136,000
	Northwest Maricopa	\$ 375,000
	Phoenix North	\$ 250,000
	Phoenix South	\$ 750,000
	Pima South	\$ 232,500
	Pinal	\$ 231,400
	San Carlos Apache	\$ 55,000
	Santa Cruz	\$ 68,816
	Southeast Maricopa	\$ 250,000
	Southwest Maricopa	\$ 250,000
	White Mountain Apache Tribe	\$ 110,000
	Yuma	\$ 220,000

QF Child Care Health Consultation

\$ 2,549,023

Strategy Intent and Description	Regional Partnership Council	Allotment
The intent of the evidence based Child Care Health Consultation strategy is to provide statewide health and safety consultation specific to early care and education settings for children birth to age 5. The expected results are improved overall quality of care, reduced illness, and increased school readiness by supporting best practices that increase provider knowledge and promote behavior change, policy development and improvements in program environments.	Cochise	\$ 103,920
	Coconino	\$ 72,690
	Colorado River Indian Tribes	\$ 4,940
	East Maricopa	\$ 150,670
	Gila	\$ 17,290
	Gila River Indian Community	\$ 7,410
	Graham/Greenlee	\$ 22,230
	La Paz/Mohave	\$ 49,400
	Navajo Nation	\$ 128,800
	Navajo/Apache	\$ 11,880
	Northwest Maricopa	\$ 165,490
	Pascua Yaqui Tribe	\$ 1,173
	Phoenix North	\$ 343,330
	Phoenix South	\$ 321,100
	Pima North	\$ 279,110
	Pima South	\$ 205,010
	Pinal	\$ 91,390
	San Carlos Apache	\$ 23,760
	Santa Cruz	\$ 123,500
	Southeast Maricopa	\$ 140,790
	Southwest Maricopa	\$ 59,280
	Tohono O'odham Nation	\$ 19,760
	White Mountain Apache Tribe	\$ 17,820
	Yavapai	\$ 104,300
	Yuma	\$ 83,980

Family Support

\$ 32,670,096

First Things First will expand families' access to the information, services and supports they need to help their young children achieve their fullest potential. To make the best choices, families need access to information that educates them about what their child is learning and doing, how to optimally support early childhood development and child health and what resources or programs are available in their community. Families also need opportunities to connect with other families in their community. The continuum of high-quality services and support will be planned, developed, funded, and delivered in a family-centered, comprehensive, collaborative, culturally and linguistically responsive manner that best meets the needs and preferences of families, leverages available resources, and involves families in the program development and implementation. As a result of First Things First's efforts, families who need or want assistance have the support they need to use language and play throughout their daily routines and interactions, read with their children daily and increase their competence and confidence about their ability to support their child's safety, health and well-being.

Birth to Five Helpline

\$ 100,000

Strategy Intent and Description	Regional Partnership Council	Allotment
First Things First will fund the successful Applicant to be the Administrative Home to implement the Warmline, using one toll-free phone number available statewide to parents and families with children younger than five years of age, as well as center-based early care and education programs and family child care homes enrolled in Quality First and their Coaches.	State	\$ 100,000

Court Teams

\$ 778,270

Strategy Intent and Description	Regional Partnership Council	Allotment
The intent of the evidence-informed Court Team strategy is to improve outcomes for infants and toddlers and their families involved in the child welfare system in order to reduce or prevent future court involvement. The expected result is that informed local communities can strengthen the support and care for infants, toddlers, and their families in the Juvenile Court system. This is accomplished through training, shared planning, systems improvement, and regular consultation of those agencies working with a child and family. Court Team implementation may include recommending and referring infants, toddlers, and families for services, but does not directly provide these services.	Colorado River Indian Tribes	\$ 20,500
	La Paz/Mohave	\$ 387,770
	Navajo/Apache	\$ 50,000
	Phoenix North	\$ 50,000
	Phoenix South	\$ 220,000
	Yavapai	\$ 50,000

Curriculum Development – Parent Education

\$ 11,000

Strategy Intent and Description	Regional Partnership Council	Allotment
The intent of the evidence-based Parenting Education strategy is to offer learning activities designed to increase the knowledge and skills of families with children zero through five not enrolled in kindergarten, promoting positive parenting practices that result in enhanced child health and development when utilized. The expected results of effective parenting education programs are increased caregiver knowledge of child development and parenting skills, improved caregiver and child interactions, more effective parental monitoring and guidance, decreased rates of child maltreatment, and better physical, cognitive and emotional development in children (Samuelson, 2010).	San Carlos Apache	\$ 11,000

Family Resource Centers

\$ 6,725,348

Strategy Intent and Description	Regional Partnership Council	Allotment
The intent of Family Resource Centers, a promising practice strategy, is to serve as a community hub, connecting families with children zero through five not enrolled in kindergarten to the information, resources, and services they need to support their child's optimal health and development. Family Resource Centers offer a library of resources and information families can access on their own through print and digital formats. The expected results are increased access to concrete supports and services; improved parenting skills; successful connections to social supports for families; increased knowledge of child development; and support for their child's school readiness.	East Maricopa	\$ 1,300,000
	Northwest Maricopa	\$ 1,000,000
	Phoenix North	\$ 1,050,000
	Phoenix South	\$ 1,200,000
	Salt River Pima-Maricopa Indian Community	\$ 51,603
	Santa Cruz	\$ 510,600
	Southeast Maricopa	\$ 750,000
	Southwest Maricopa	\$ 863,145

Family Support Coordination

\$ 329,150

Strategy Intent and Description	Regional Partnership Council	Allotment
The intent of the promising practice strategy, Family Support Coordination, is to provide a short-term, individualized family-level intervention that supports families with children zero through five not enrolled in kindergarten who are experiencing difficulty accessing and engaging with timely and efficient services to meet their needs. The expected result is increased utilization of available community support services by families with previously limited engagement or participation in other early childhood and health services.	Gila River Indian Community	\$ 104,150
	Tohono O'odham Nation	\$ 225,000

Home Visitation

\$ 18,562,478

Strategy Intent and Description	Regional Partnership Council	Allotment
The intent of the evidence-based Home Visitation strategy is to provide personalized support for families with children zero through five not enrolled in kindergarten, particularly as part of a comprehensive and coordinated system. Expected results that are common to home visitation programs include: improved child health and development, increase in children's school readiness, enhancement of families' abilities to support their children's development, decreased incidence of child maltreatment, and improved family economic self-sufficiency and stability (US Department of Health and Human Services, 2014).	Cochise	\$ 390,000
	Coconino	\$ 325,000
	Cocopah Tribe	\$ 90,590
	East Maricopa	\$ 550,000
	Gila River Indian Community	\$ 150,000
	Graham/Greenlee	\$ 120,000
	Hualapai Tribe	\$ 89,350
	La Paz/Mohave	\$ 700,000
	Navajo Nation	\$ 1,275,000
	Northwest Maricopa	\$ 500,000
	Phoenix North	\$ 1,100,000
	Phoenix South	\$ 2,600,000
	Pima North	\$ 2,150,000
	Pima South	\$ 2,001,538
	Pinal	\$ 1,325,000
	Santa Cruz	\$ 176,000
	Southeast Maricopa	\$ 3,600,000
Southwest Maricopa	\$ 300,000	
Yavapai	\$ 270,000	
Yuma	\$ 850,000	

Native Language Preservation

\$ 125,000

Strategy Intent and Description	Regional Partnership Council	Allotment
The intent of the promising practice strategy, Native Language Preservation, is to provide opportunities for Native American families and children zero through five not enrolled in kindergarten to understand their own culture, language, and connection to the tribal community. The expected results are an increase in the number of children and families in tribal communities who can speak their native language and an improvement in early language and emergent literacy outcomes for Native American children.	San Carlos Apache	\$ 125,000

Parent Kits

\$ 1,600,000

Strategy Intent and Description	Regional Partnership Council	Allotment
Provides families of every newborn leaving the hospital with the Arizona Parent Kit, which includes 6 DVDs about good parenting practices, a resource guide and a book to encourage early literacy. Gives parents of every newborn in Arizona critical information about healthy parenting practices and how to support their baby's early learning.	State	\$ 1,600,000

Parenting Education

\$ 2,722,000

Strategy Intent and Description	Regional Partnership Council	Allotment
The intent of the evidence-based Parenting Education strategy is to offer learning activities designed to increase the knowledge and skills of families with children zero through five not enrolled in kindergarten, promoting positive parenting practices that result in enhanced child health and development when utilized. The expected results of effective parenting education programs are increased caregiver knowledge of child development and parenting skills, improved caregiver and child interactions, more effective parental monitoring and guidance, decreased rates of child maltreatment, and better physical, cognitive and emotional development in children (Samuelson, 2010).	Coconino	\$ 100,000
	East Maricopa	\$ 400,000
	Gila	\$ 240,000
	Northwest Maricopa	\$ 300,000
	Phoenix South	\$ 176,000
	Pima North	\$ 500,000
	Pima South	\$ 80,000
	Pinal	\$ 300,000
	Southwest Maricopa	\$ 375,000
	Yavapai	\$ 147,500
	Yuma	\$ 103,500

Parenting Outreach and Awareness

\$ 1,716,850

Strategy Intent and Description	Regional Partnership Council	Allotment
The intent of the promising practice strategy, Parenting Outreach and Awareness, is to increase awareness of families with children zero through five not enrolled in kindergarten of positive parenting practices, child development including health, nutrition, early learning and language acquisition, and knowledge of available services and supports to enhance their child's overall development.	Coconino	\$ 20,000
	Colorado River Indian Tribes	\$ 39,500
	East Maricopa	\$ 45,000
	Gila	\$ 60,000
	Graham/Greenlee	\$ 140,675
	Hualapai Tribe	\$ 5,000
	Navajo Nation	\$ 79,948
	Pascua Yaqui Tribe	\$ 54,000
	Phoenix North	\$ 375,000
	Phoenix South	\$ 25,000
	Pima South	\$ 200,000
	Salt River Pima-Maricopa Indian Community	\$ 87,727
	San Carlos Apache	\$ 70,000
	State	\$ 264,000
	White Mountain Apache Tribe	\$ 150,000
Yuma	\$ 101,000	

Evaluation

\$ 7,125,512

First Things First has and is developing a multi-level system of research and evaluation strategies designed to be responsive to the information needs of varied stakeholder groups, including the First Things First Board, Regional Partnership Council directors and members, and Arizona citizens. The research and evaluation system is designed to provide both depth and breadth of high quality information, from collecting programmatic data to evaluating the overall impact of the First Things First Early Childhood System model. The system provides a framework for conducting statewide and regional studies centered on identifying current and changing needs of families and children birth to five, and the impact of programs and strategies across all First Things First priority areas. Individually and collectively, research and evaluation strategies generate a wealth of data and cumulative findings that can be used to document trends and changes in school readiness indicators as well as support regional council learning, strategic planning and decision-making to promote well-being in Arizona's youngest citizens.

Needs and Assets

\$ 347,118

Strategy Intent and Description	Regional Partnership Council	Allotment
The way in which children develop from infancy to well-functioning members of society will always be a critical subject matter. Understanding the processes of early childhood development is crucial to our ability to foster each child's optimal development and thus, in turn, is fundamental to all aspects of wellbeing of our communities, society and the State of Arizona. The Needs and Assets Report for each regional partnership council provides a clear statistical analysis and helps us in understanding the needs, gaps and assets for young children and points to ways in which children and families can be supported. The needs young children and families face are outlined in the executive summary and documented in further detail in the full report. The First Things First Regional Partnership Councils recognize the importance of investing in young children and empowering parents, grandparents, and caregivers to advocate for services and programs within the region. The report provides basic data points that will aid the Council's decisions and funding allocations; while building a true comprehensive statewide early childhood system.	Coconino	\$ 25,000
	Gila	\$ 22,118
	Navajo Nation	\$ 100,000
	Navajo/Apache	\$ 30,000
	Pascua Yaqui Tribe	\$ 10,000
	Phoenix South	\$ 40,000
	Pima North	\$ 30,000
	Pima South	\$ 20,000
	Santa Cruz	\$ 30,000
	Yavapai	\$ 40,000

Statewide Evaluation

\$ 6,778,394

Strategy Intent and Description	Regional Partnership Council	Allotment
FTF's statewide research and evaluation plan strives to 1) support regional and statewide strategic planning through data-driven decision making ; 2) strengthen the continuous improvement of programmatic efforts by providing rigorous and ongoing evaluation; and 3) build capacity to mobilize high-quality findings to obtain maximum positive impact for children, families, and communities.	Cochise	\$ 133,328
	Coconino	\$ 123,767
	Cocopah Tribe	\$ 5,354
	Colorado River Indian Tribes	\$ 14,570
	East Maricopa	\$ 433,627
	Gila	\$ 37,344
	Gila River Indian Community	\$ 28,762
	Graham/Greenlee	\$ 45,552
	Hualapai Tribe	\$ 5,922
	La Paz/Mohave	\$ 195,190
	Navajo Nation	\$ 199,085
	Navajo/Apache	\$ 78,633
	Northwest Maricopa	\$ 544,878
	Pascua Yaqui Tribe	\$ 11,221
	Phoenix North	\$ 781,442
	Phoenix South	\$ 926,247
	Pima North	\$ 521,304
	Pima South	\$ 327,599
	Pinal	\$ 292,155
	Salt River Pima-Maricopa Indian Community	\$ 6,263
	San Carlos Apache	\$ 33,877
	Santa Cruz	\$ 67,472
	Southeast Maricopa	\$ 544,547
	Southwest Maricopa	\$ 242,203
	State	\$ 677,840
	Tohono O'odham Nation	\$ 26,577
	White Mountain Apache Tribe	\$ 41,311
Yavapai	\$ 167,529	
Yuma	\$ 264,795	

Coordination

\$ 1,254,230

The system goals of First Things First can only be achieved through coordination with both public and private entities in order to leverage funding, ease families' access to services, and maximize optimal results for young children. The overall goal is to facilitate coordination among the federal, state, private and tribal systems related to early childhood development and health to ensure a common understanding of the systems and to share ownership in ensuring access to services for all children.

Capacity Building

\$ 200,000

Strategy Intent and Description	Regional Partnership Council	Allotment
The intent of this strategy is to support efforts to strengthen implementation of the strategies funded by First Things First and includes working in partnership with grant partners and other early childhood system partners.	State	\$ 200,000

Service Coordination

\$ 1,054,230

Strategy Intent and Description	Regional Partnership Council	Allotment
The intent of the evidence informed Service Coordination strategy is to connect various components of the early childhood system so the system operates as a whole in order to promote shared results for children and families. Agencies that work together and achieve high level coordination and collaboration are often easier for families to access and the services provided are more responsive to the needs of families. Service coordination may also result in increased capacity to deliver services because of the work that organizations do to identify and address gaps in the service delivery continuum. Therefore, by supporting service coordination efforts, a high quality, interconnected, and comprehensive early childhood service delivery system that is timely, culturally responsive, family driven, community based, and directed toward enhancing children's overall development can be achieved.	East Maricopa	\$ 100,000
	Northwest Maricopa	\$ 175,000
	Phoenix North	\$ 150,000
	Phoenix South	\$ 150,000
	Pima South	\$ 100,000
	Pinal	\$ 99,100
	San Carlos Apache	\$ 15,000
	Southeast Maricopa	\$ 165,130
	Southwest Maricopa	\$ 50,000
	State	\$ 50,000

Community Awareness

\$ 3,120,649

FTF works with families, caregivers and community leaders to build awareness of the importance of early childhood and steps they can take to support the education and health of young children in their communities.

Community Awareness

\$ 592,920

Strategy Intent and Description	Regional Partnership Council		Allotment
In creating a strong, comprehensive, and sustainable early childhood system, First Things First has a responsibility to help raise awareness and elevate the public discourse about our shared commitment to children birth to age 5. Because the success of any communications effort depends on consistency of messaging and approach, the Board established FTF's Communications work as an FTF-directed strategy.	Cochise	\$	30,000
	Coconino	\$	10,000
	East Maricopa	\$	35,000
	Gila	\$	2,000
	Graham/Greenlee	\$	4,500
	La Paz/Mohave	\$	25,000
	Navajo Nation	\$	30,000
	Navajo/Apache	\$	20,000
	Northwest Maricopa	\$	40,000
	Pascua Yaqui Tribe	\$	2,500
	Phoenix North	\$	25,000
	Phoenix South	\$	19,440
	Pima North	\$	12,000
	Pima South	\$	12,000
	Pinal	\$	20,000
	Salt River Pima-Maricopa Indian Community	\$	2,000
	San Carlos Apache	\$	10,000
	Santa Cruz	\$	25,000
	Southeast Maricopa	\$	30,000
	Southwest Maricopa	\$	15,000
	State	\$	187,480
	Tohono O'odham Nation	\$	5,000
	White Mountain Apache Tribe	\$	10,000
Yavapai	\$	6,000	
Yuma	\$	15,000	

Community Outreach

\$ 1,590,445

Strategy Intent and Description	Regional Partnership Council		Allotment
In creating a strong, comprehensive, and sustainable early childhood system, First Things First has a responsibility to help raise awareness and elevate the public discourse about our shared commitment to children birth to age 5. Because the success of any communications effort depends on consistency of messaging and approach, the Board established FTF's Communications work as an FTF-directed strategy.	Coconino	\$	80,000
	East Maricopa	\$	85,000
	Graham/Greenlee	\$	30,925
	La Paz/Mohave	\$	80,000
	Navajo Nation	\$	83,000
	Navajo/Apache	\$	93,000
	Northwest Maricopa	\$	83,000
	Pascua Yaqui Tribe	\$	10,000
	Phoenix North	\$	117,000
	Phoenix South	\$	117,000
	Pima North	\$	49,800
	Pima South	\$	33,200
	Pinal	\$	80,000
	San Carlos Apache	\$	80,000
	Southeast Maricopa	\$	85,000
	Southwest Maricopa	\$	83,000
	State	\$	160,520
	Tohono O'odham Nation	\$	80,000
	Yavapai	\$	80,000
	Yuma	\$	80,000

Media**\$ 937,284**

Strategy Intent and Description	Regional Partnership Council	Allotment
<p>In creating a strong, comprehensive, and sustainable early childhood system, First Things First has a responsibility to help raise awareness and elevate the public discourse about our shared commitment to children birth to age 5. Because the success of any communications effort depends on consistency of messaging and approach, the Board established FTF's Communications work as an FTF-directed strategy.</p>	Cochise	\$ 20,000
	Coconino	\$ 20,000
	East Maricopa	\$ 100,000
	Graham/Greenlee	\$ 5,000
	Navajo Nation	\$ 65,000
	Navajo/Apache	\$ 10,000
	Northwest Maricopa	\$ 50,000
	Phoenix North	\$ 81,500
	Phoenix South	\$ 98,500
	Pima North	\$ 30,000
	Pima South	\$ 59,127
	Pinal	\$ 120,000
	San Carlos Apache	\$ 31,250
	Santa Cruz	\$ 23,907
	Southeast Maricopa	\$ 50,000
	Southwest Maricopa	\$ 10,000
	State	\$ 88,000
	Tohono O'odham Nation	\$ 5,000
Yavapai	\$ 50,000	
Yuma	\$ 20,000	